Course Design Checklist

Purpose

This **Course Design Checklist** ensures that all essential elements are covered when developing a course. It will guide you through initial planning to final delivery.

Planning and Analysis

Identify Learning Needs

- Select Conduct a needs assessment
- Select Define target audience
- Select Determine learning objectives

Define Course Scope and Goals

- Select Outline course goals
- Select Establish course boundaries

Develop a Project Plan

- Select Create a timeline
- Select Allocate resources
- Select Assign roles and responsibilities

Research and Gather Content

- Select Identify and gather existing content
- Select Conduct additional research if needed

Course Design

Write Learning Objectives

- Select Ensure objectives are Specific, Measurable, Achievable, Relevant, and Time-bound (SMART)
- **Select** Align objectives with course goals

Design Course Structure

- **Select** Break content into modules or units
- Select Define sequence and flow

Create Content Outline

- Select Develop a detailed outline for each module/unit
- **Select** Ensure logical progression and coherence

Design Interactive Elements

- **Select** Plan for quizzes, discussions, and activities
- **Select** Incorporate interactive media as needed

Content Development

Develop Course Materials

- **Select** Write scripts and content
- Select Create or source multimedia (videos, images, audio)
- **Select** Develop assessments (quizzes, tests, assignments)

Design Visuals and Layout

- **Select** Create or select design templates
- **Select** Ensure visual consistency and accessibility

Develop Assessments

- **Select** Create formative and summative assessments
- Select Ensure assessments align with learning objectives
- **Select** Plan for feedback and remediation

Technology and Tools

Select eLearning Platform

- Select Choose a Learning Management System (LMS) or other delivery methods
- **Select** Ensure platform compatibility with course materials

Test Technology

- Select Check the functionality of multimedia and interactive elements
- **Select** Test on different devices and browsers

Ensure Accessibility

- **Select** Implement accessibility features (e.g., alt text, captions)
- **Select** Verify compliance with accessibility standards (e.g., WCAG)

Review and Testing

Conduct Internal Review

- **Select** Review content for accuracy and completeness
- **Select** Check for alignment with learning objectives

Pilot Test

- **Select** Conduct a pilot with a small group of users
- **Select** Gather feedback and make necessary adjustments

Finalize Course Materials

- **Select** Incorporate feedback from pilot testing
- **Select** Make final revisions

Implementation and Delivery

Prepare for Launch

- Select Upload content to the eLearning platform
- **Select** Set up a course in the LMS (if applicable)

Communicate with Learners

- **Select** Send welcome messages and instructions
- **Select** Provide access to information and support resources

Monitor and Support

- Select Track learner progress and engagement
- **Select** Provide support and address any issues

Evaluation and Improvement

Collect Feedback

- **Select** Gather feedback from learners and stakeholders
- Select Analyze assessment results

Evaluate Course Effectiveness

- Select Assess whether learning objectives were met
- **Select** Review overall course success

Revise and Update

- **Select** Make improvements based on feedback and evaluation
- Select Update course content and materials as needed

Documentation and Reporting

- Document Design and Development Process
 - Select Record key decisions and changes
 - Select Maintain version history
- Prepare Reports
 - **Select** Generate reports on learner progress and course effectiveness
 - Select Share results with stakeholders